



GRID CLUB™

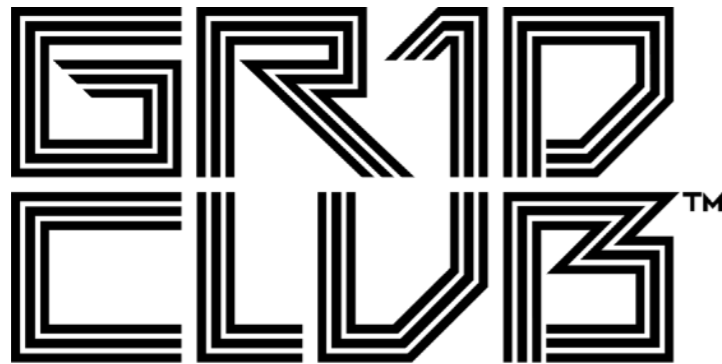


THE GR1D CLUB™ TITLE SPONSOR 2024

DIAMOND PARTNER

€60K
(€300K)

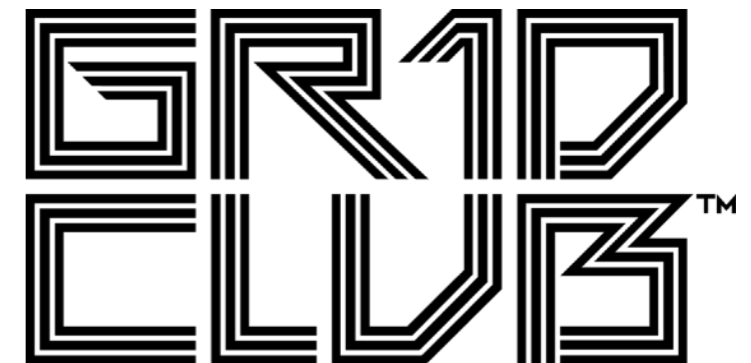
SPONSOR LOGO



The **SPONSOR**
GR1D CLUB™

EMERALD PARTNER

€40K
(€200K)



SPONSOR LOGO

The xxx
GR1D CLUB™
with **SPONSOR**

The Diamond and Emerald partner becomes part of the title of the GR1D CLUB™ for the season or the respective location and are quoted like this in all communication.



THE GR10 CLUB™ TITLE SPONSORS TIMELINE



2013



2014



2015



2016



2017



2018



2019



2022 - 2023

2024



THE GR1D CLUB™ CONCEPT

JACK DAWGIE'S



THE GR1D CLUB™ is the matchless “Grand Prix After Party Series” taking place at supreme venues to celebrate the closing of selected Formula 1® weekends.

Since 2013, the year of its foundation, THE GR1D CLUB™ has been the go-to destination for Formula 1® and party lovers, longing to celebrate in force, on the Sunday night following a list of the most glamorous and fashionable Formula 1® Grand Prix with the likes of **Barcelona, Monaco, Budapest, Montreal, Monza, Sochi, Austin, Mexico City** and **São Paulo**, alongside international and local celebrities from the worlds of fashion, cinema, music, and sport and, last but not least, past and present Formula 1® heroes. The events highlights included also cameo appearances on the DJ decks from Formula 1® Drivers, including the well-known talented **Squire** (aka **Jaime Alguersuari**), **Giedo van der Garde**, **Sakon Yamamoto**, and **Kamui Kobayashi** as well as showcasing of modern Formula 1® Grand Prix cars.



THE GRID CLUB™ FRIENDS

Adrian Sutil

Aksel Lund Svindal

Barbara Palvin

Bruno Senna

Carlos Sainz

Carlos Slim Jr.

Carmen Jorda

Charles Leclerc

Cyril Abiteboul

Dani Clos

Dani Pedrosa

Daniel Ricciardo

Daniil Kvyat

Eric Boulier

Esteban Ocon

Felipe Massa

Felipe Nasr

Fernando Alonso

Filippo Inzaghi

Giedo van der Garde

Gonzalo Higuain

Jacques Villeneuve

Jaime Alguersari

Jean-Eric Vergne

Jenson Button

Jolyon Palmer

Jules Bianchi

Kamui Kobayashi

Kevin Durant

Kevin Magnussen

Kimi Räikkönen

Kit Harington

Liam Cunningham

Lance Stroll

Lando Norris

Lewis Hamilton

Luca Filippi

Marco Belinelli

Marcus Ericsson

Mario Isola

Max Verstappen

M'bappe

Nico Hülkenberg

Nico Rosberg

Neymar

Pastor Maldonado

Pierre Gasly

Robert Kubica

Romain Grosjean

Ronaldo

Rubens Barrichello

Sam Worthington

Sergio Perez

Sete Gibernau

Shakira

Steven Seagal

Stoffel Vandoorne

T-Pain

Thomas Kretschmann

Valtteri Bottas

Vitaly Petrov

Vitantonio Liuzzi

Zhou Guanyu

... and many more



After the incredible success from the past years, the GR1D CLUB™ is pleased to announce and invite you to its new series of events* due to take place during the 2024 Formula 1® Season:



at the Bâoli Miami, on May 5th 2024
following the Formula 1® Miami Grand Prix.



at Stillife, on June 9th 2024
following the Formula 1® Gran Prix du Canada.



at the CDLC - Carpe Diem Lounge Club, on June 23rd 2024
following the Formula 1® Gran Premio de España.



at the Felix Kitchen&Bar, on July 21st 2024
following the Formula 1® Magyar Nagydij.



at the Justme Milan, on September 1st 2024
following the Formula 1® Gran Premio d'Italia.



at the mimi Discotheque, on October 27th 2024
following the Formula 1® Gran Premio de Mexico.





In the past years, the GR1D CLUB™ had extensive collaborations with alcoholic beverage companies, that had translated in the creation of new products.



Roberto Cavalli Vodka bespoke Italian racing red polish with GR1D CLUB™ branding and location



Heineken magnum bespoke bottle for the Formula 1® Gran Premio d'Italia



G.H. Mumm podium presentation



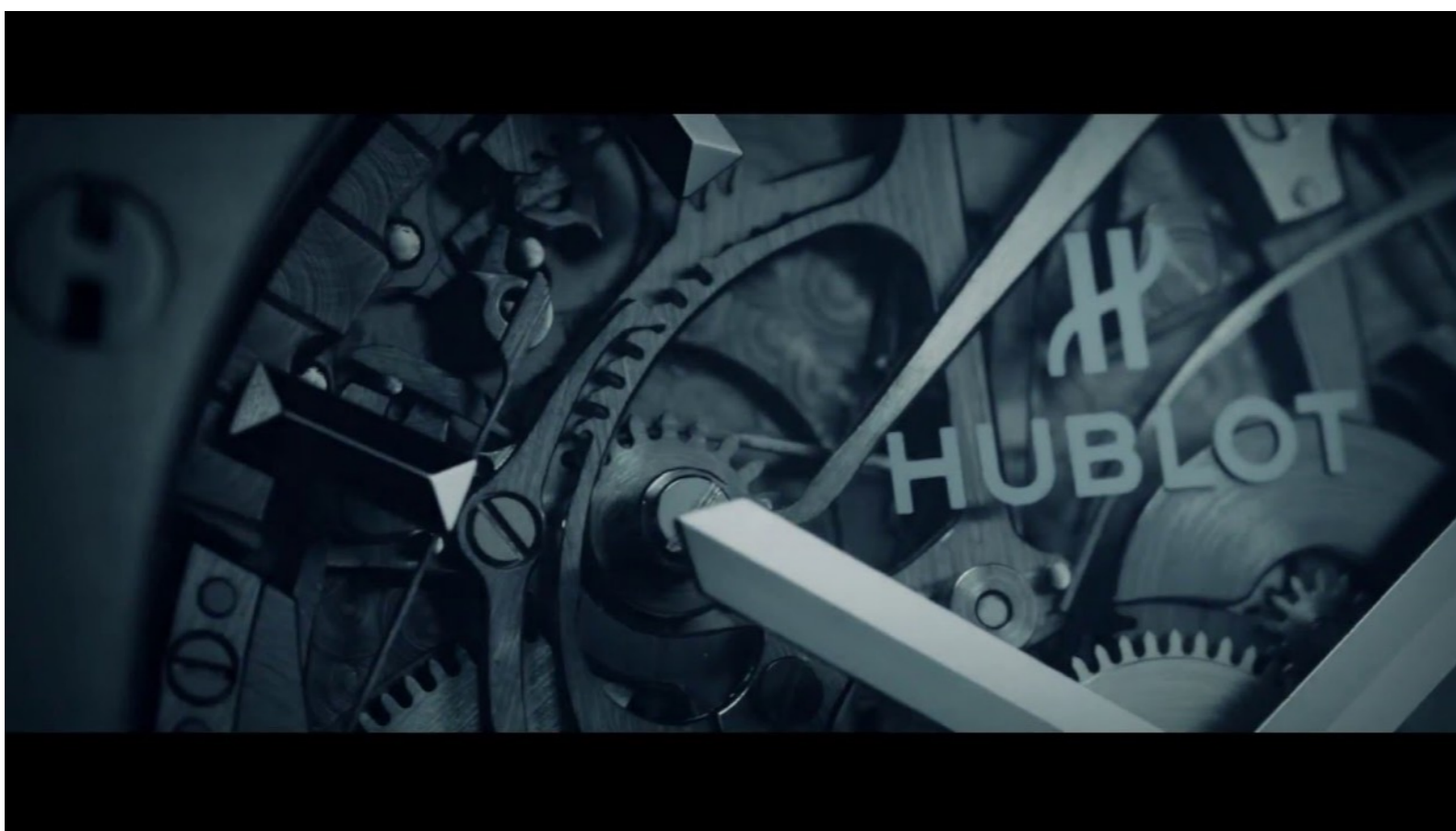
Introduction of the Belvedere Magnum bespoke Silver Saber GR1D CLUB™ branded bottle with the names of all F1 drivers on the starting grid





For several years luxury watch manufacturer HUBLOT was title sponsor of the GR1D CLUB™, showcasing the fusion of racing, lifestyle and music.

Together with our resident DJ Erok, we have created the “Minute Repeater MIX” that has been exclusively played at the full black out of the GR1D CLUB events, and shared to all the Hublotistas worldwide.



PLEASE CLICK IMAGE ABOVE TO SEE THE VIDEO

Justcavalli

BIG BANG:

- 4cl Aperol
- 1.5cl Lime
- 1.5cl Honey Syrup
- 2cl Orange Juice
- 1.5cl Cranberry Juice
- Top Champagne

ON THE ROCKS IN A GLASS OF WINE,
GUARNISH WITH PINEAPPLE LEAF

KING POWER:

- 4cl Vodka
- 3cl Carpano Rosso
- 3cl Orange Juice
- 3cl Grapefruit Juice
- 1 Drop Angostura

SHAKE AND STRAIN IN A GLASS
TUMBLER,
GUARNISH WITH CUCUMBER

HUBLOT WWW.JUSTCAVALLIMILANO.COM ER1D CLUB MILAN



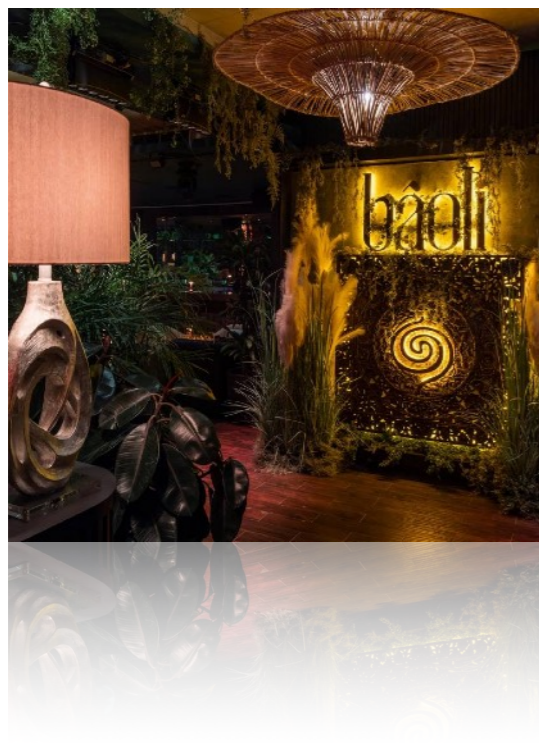


THE GR1D CLUB™ MIAMI 2024

bâoli

The GR1D CLUB™ Miami will take place on the night of **Sunday, May 5th 2024**, following the Formula 1® Miami Grand Prix, at the **BÂOLI MIAMI**, located in South Beach at the iconic Collins Avenue. Doors will open at midnight and before the party starts we will host our friends and sponsors for a dinner right there.

Bâoli Miami is known for its nightly transformation into a partying paradise where conviviality reigns in between the stars and the international jetsetters. The restaurant, lounge and club tempts and teases at any hour. When night falls, the music crescendos and the inviting restaurant revamps into a playground for the nocturnal featuring some of the world's most iconic DJs.



facebook.com/GR1DCLUB



[GR1DCLUB](https://www.instagram.com/GR1DCLUB)



[@GR1DCLUB](https://twitter.com/GR1DCLUB)



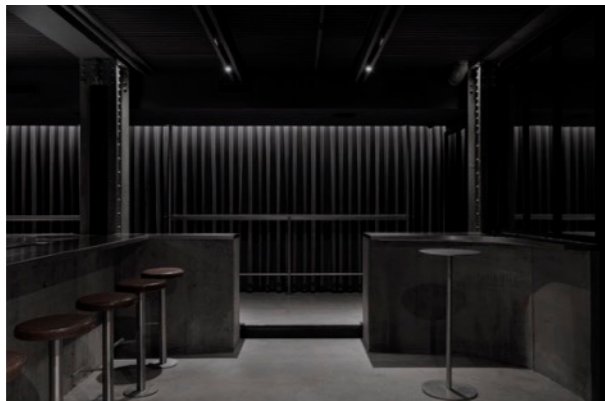
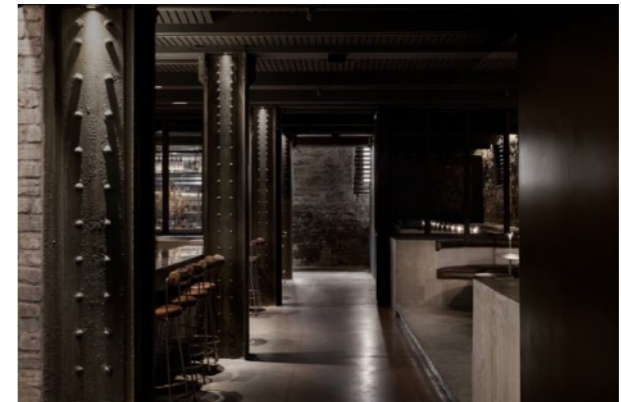


THE GR1D CLUB™ MONTREAL 2024

STILLIFE

The GR1D CLUB™ Miami will take place on the night of **Sunday, June 9th 2024**, following the Formula 1® Grand Prix du Canada, at **STILLIFE**. Doors will open at midnight and before the party starts we will host our friends and sponsors for a dinner right there.

Stillife is a project built in a highly secretive space in the basement of a former industrial building previously used as a warehouse, in an area of the city in the midst of reconversion.



 facebook.com/GR1DCLUB

 [GR1DCLUB](https://www.instagram.com/GR1DCLUB)

 [@GR1DCLUB](https://twitter.com/GR1DCLUB)





THE GR1D CLUB™ BARCELONA 2024



The GR1D CLUB™ Barcelona will take place on the night of **Sunday, June 23rd 2024**, following the Spanish Formula 1® Gran Premio, once again at the **CDLC - Carpe Diem Lounge Restaurant Music Beach Club**, located at Passeig Maritim 32, right below the Arts Hotel. Doors will open at midnight and before the party starts we will host our friends and sponsors for a dinner right there.

The CDLC is one of Barcelona's leading clubs, hosting an international clientele and A-list celebrities since many years, giving the GR1D CLUB™ the perfect environment to accommodate our guests from motor-sport and the Spanish nightlife, paired with our unique DJ lineup.





THE GR1D CLUB™ BUDAPEST 2024

FELIX
KITCHEN & BAR

The GR1D CLUB™ Budapest will take place on the night of the **Sunday, 21st July 2024**, following the Formula 1® Magyar Nagydíj, at the **Felix Kitchen&Bar**, located at Ybl Miklós tér 9. Doors will open at 10pm and before the party starts we will host our friends and sponsors for a dinner right there.

The FELIX is a full-fledged contemporary art space. It is traditional, yet modern, passionate about premium gastronomy, bar culture, quality ingredients and art - and the perfect match to host the GR1D CLUB™ guests.



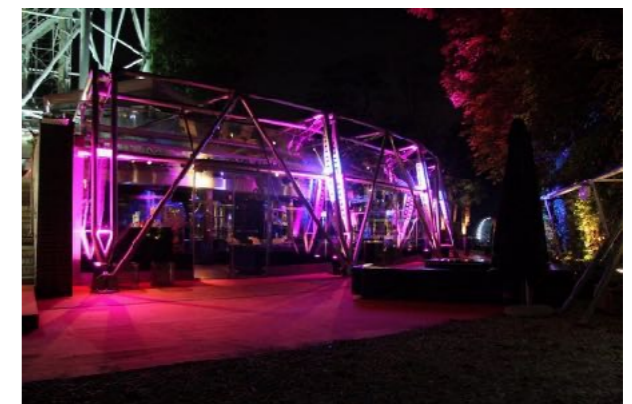


THE GR1D CLUB™ MILAN 2024



The GR1D CLUB™ Milan will take place on the night of **Sunday, September 1st 2024**, following the Formula 1® Gran Premio d'Italia, at **Justme Club**, situated at Via Luigi Camoens below the Torre Branca. Doors will open at 11pm and before the party starts we will host our friends and sponsors for a dinner right there.

Located in the city's largest garden, Parco Sempione, the former Just Cavalli Club was the pet project of Roberto Cavalli. In the last years Justme Club has been a seven day a week, twelve month a year entertainment mecca for a wide audience between 18 and 40 years of age, earning international fame at the highest levels of public relations reward. Justme Club is “THE” reference point for all media, entertainment, sports and fashion events in the city of Milan. It comes as no surprise that regular clients are motor-sports champions, soccer and tennis stars, international TV show celebrities, academy award-winning actors, rock concert stars and male and female world class top models.





THE GR1D CLUB™ CDMX 2024



The GR1D CLUB™ CDMX will take place on the night of **Sunday, October 7th 2024**, following the Formula 1® Gran Premio de Mexico, at mimi Discotheque, situated right in front of the Angel de la Independencia. Doors will open at 10pm, and before the party starts we will host our friends and sponsors for a dinner right there.

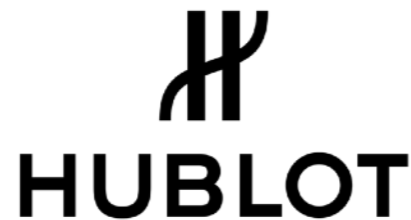
Located on the rooftop, mimi Discotheque is an amazing place for enjoying the nights in Mexico City. The evening starts with an amazing dinner and converts into a party until the early morning hours.





The GR1D CLUB™ has an extensive marketing and communications plan, which is subject to continual expansion and development. Sponsorship of the GR1D CLUB™ events will give your brand a broad exposure.

The GR1D CLUB™ offers a matchless opportunity for brands to associate themselves with top class motor-sport fashionable events, aimed to allow each brand holder to reach a selected group of VIPs and high profile consumers in an environment that brings together the best elements of motor-sport, fashion and music and to ensure competitive brand presence before and around the above mentioned Formula 1® Grand Prix, also through the execution of on and off track marketing activities.





THE GR1D CLUB™ DIAMOND SPONSOR 2024

Rights and Benefits:

- ▶ Title Sponsor of a 2024 GR1D CLUB™ event
- ▶ VIP Club table for 10pax at the events
- ▶ Branding on all event marketing and advertising collateral
- ▶ Branding on the event media backdrop
- ▶ Representation across all PR communication
- ▶ Branding on the GR1D CLUB™ website and hyperlink through to website

Fee per single event: EUR 60.000*

Fee for all 6 events: EUR 300.000*

* Local VAT included.





THE GRID CLUB™ EMERALD SPONSOR 2024

Rights and Benefits:

- ▶ Official Sponsor of a 2024 GRID CLUB™ event
- ▶ VIP Club table for 6pax at the events
- ▶ Representation across all PR communication
- ▶ Branding on selected marketing and advertising collateral
- ▶ Branding on the GRID CLUB™ website and hyperlink through to website

Fee per single event: EUR 40.000*

Fee for all 6 events: EUR 200.000*

* Local VAT included.





THE GR1D CLUB™ SAPPHIRE SPONSOR 2024

Rights and Benefits:

- ▶ Main Sponsor of a 2024 GR1D CLUB™ event
- ▶ VIP Club table for 4pax at the events
- ▶ Representation across all PR communication
- ▶ Branding on the GR1D CLUB™ website and hyperlink through to website

Fee per single event: EUR 20.000*

Fee for all 6 events: EUR 100.000*

* Local VAT included.



GRAND
PRIX™

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