



GRID CLUB™

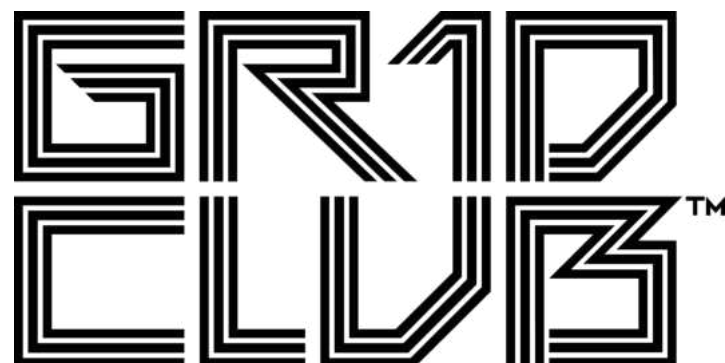


THE GR1D CLUB™ TITLE SPONSOR 2026

DIAMOND PARTNER

€60k
(€300K)

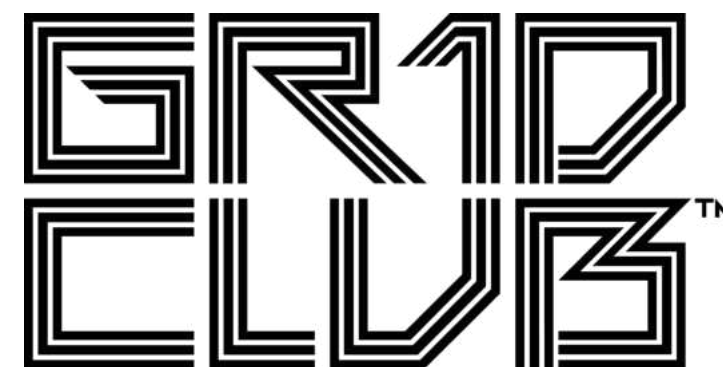
SPONSOR LOGO



The **SPONSOR**
GR1D CLUB™

EMERALD PARTNER

€40k
(€200K)



SPONSOR LOGO

The xxx
GR1D CLUB™
with **SPONSOR**

The Diamond and Emerald partner becomes part of the title of the GR1D CLUB™ for the season or the respective location and are quoted like this in all communication.



THE GRID CLUB™ TITLE SPONSORS TIMELINE



2013



2014



2015



2016



2017



2018



2019



2022 - 2025

2026



THE GR1D CLUB™ CONCEPT



THE GR1D CLUB™ is the matchless “Grand Prix After Party Series” taking place at supreme venues to celebrate the closing of selected Formula 1® weekends.

Since 2013, the year of its foundation, THE GR1D CLUB™ has been the go-to destination for Formula 1® and party lovers, longing to celebrate in force, on the Sunday night following a list of the most glamorous and fashionable Formula 1® Grand Prix with the likes of **Barcelona, Monaco, Budapest, Montreal, Monza, Sochi, Austin, Mexico City** and **São Paulo**, alongside international and local celebrities from the worlds of fashion, cinema, music, and sport and, last but not least, past and present Formula 1® heroes. The events highlights included also cameo appearances on the DJ decks from Formula 1® Drivers, including the well-known talented **Squire** (aka **Jaime Alguersuari**), **Giedo van der Garde**, **Sakon Yamamoto**, and **Kamui Kobayashi** as well as showcasing of modern Formula 1® Grand Prix cars.

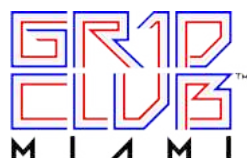


THE GRID CLUB™ FRIENDS

Adrian Sutil	Felipe Nasr	Liam Cunningham	Romain Grosjean
Aksel Lund Svindal	Fernando Alonso	Lance Stroll	Ronaldo
Barbara Palvin	Filippo Inzaghi	Lando Norris	Rubens Barrichello
Bruno Senna	Giedo van der Garde	Lewis Hamilton	Sam Worthington
Carlos Sainz	Gonzalo Higuain	Luca Filippi	Sergio Perez
Carlos Slim Jr.	Jacques Villeneuve	Marco Belinelli	Sete Gibernau
Carmen Jorda	Jaime Alguersari	Marcus Ericsson	Shakira
Charles Leclerc	Jean-Eric Vergne	Mario Isola	Steven Seagal
Cyril Abiteboul	Jenson Button	Max Verstappen	Stoffel Vandoorne
Dani Clos	Jolyon Palmer	M'bappe	T-Pain
Dani Pedrosa	Jules Bianchi	Nico Hülkenberg	Thomas Kretschmann
Daniel Ricciardo	Kamui Kobayashi	Nico Rosberg	Valtteri Bottas
Daniil Kvyat	Kevin Durant	Neymar	Vitaly Petrov
Eric Boulier	Kevin Magnussen	Pastor Maldonado	Vitantonio Liuzzi
Esteban Ocon	Kimi Räikkönen	Pierre Gasly	Zhou Guanyu
Felipe Massa	Kit Harington	Robert Kubica	... and many more



After the incredible success from the past years, the GR1D CLUB™ is pleased to announce and invite you to its new series of events* due to take place during the 2026 Formula 1® Season:



at the Bâoli Miami, on May 3rd 2026
following the Formula 1® Miami Grand Prix.



at the CDLC - Carpe Diem Lounge Club, on June 14th 2026
following the Formula 1® Gran Premio de España.



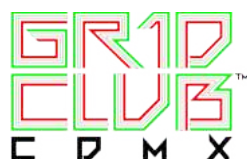
at the Felix Kitchen&Bar, on July 26th 2026
following the Formula 1® Magyar Nagydíj.



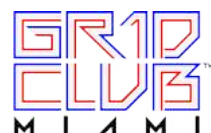
at the Justme Milan, on September 6th 2026
following the Formula 1® Gran Premio d'Italia.



at the Gabana Music Club, on September 13th 2026
following the Formula 1® Gran Premio de España.



at the Bagatelle, on November 1st 2026
following the Formula 1® Gran Premio de Mexico.





In the past years, the GR1D CLUB™ had extensive collaborations with alcoholic beverage companies, that had translated in the creation of new products.



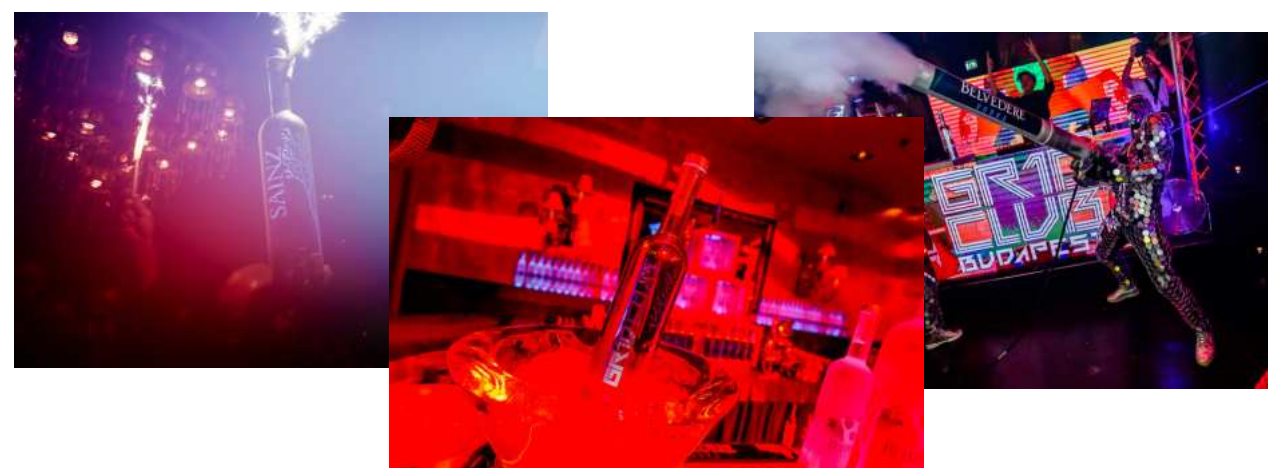
Roberto Cavalli Vodka bespoke Italian racing red polish with GR1D CLUB™ branding and location



Heineken magnum bespoke bottle for the Formula 1® Gran Premio d'Italia



G.H. Mumm podium presentation



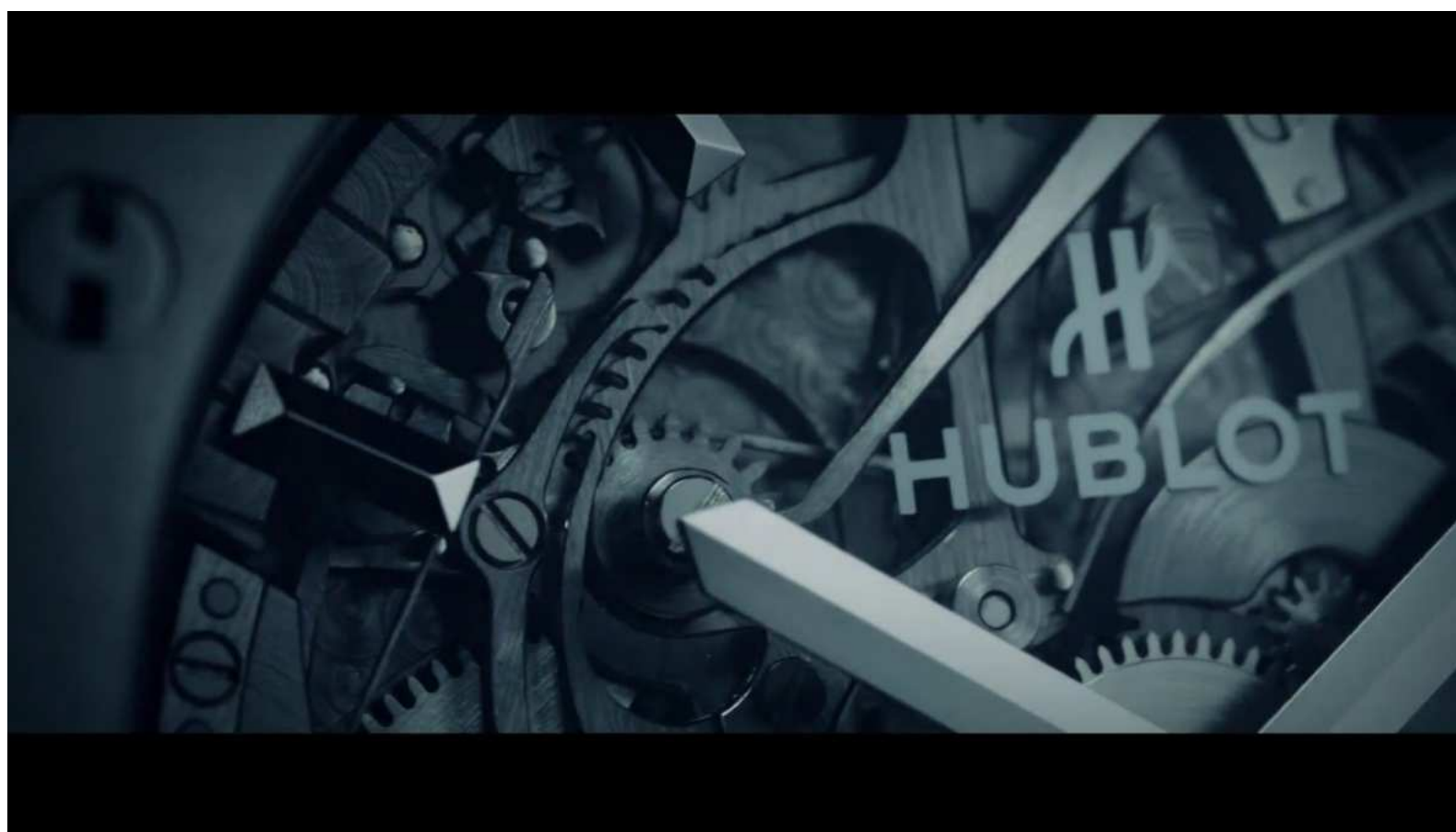
Introduction of the Belvedere Magnum bespoke Silver Saber GR1D CLUB™ branded bottle with the names of all F1 drivers on the starting grid



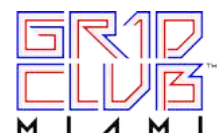


For several years luxury watch manufacturer HUBLOT was title sponsor of the GR1D CLUB™, showcasing the fusion of racing, lifestyle and music.

Together with our resident DJ Erok, we have created the “Minute Repeater MIX” that has been exclusively played at the full black out of the GR1D CLUB events, and shared to all the Hublotistas worldwide.



PLEASE CLICK IMAGE ABOVE TO SEE THE VIDEO



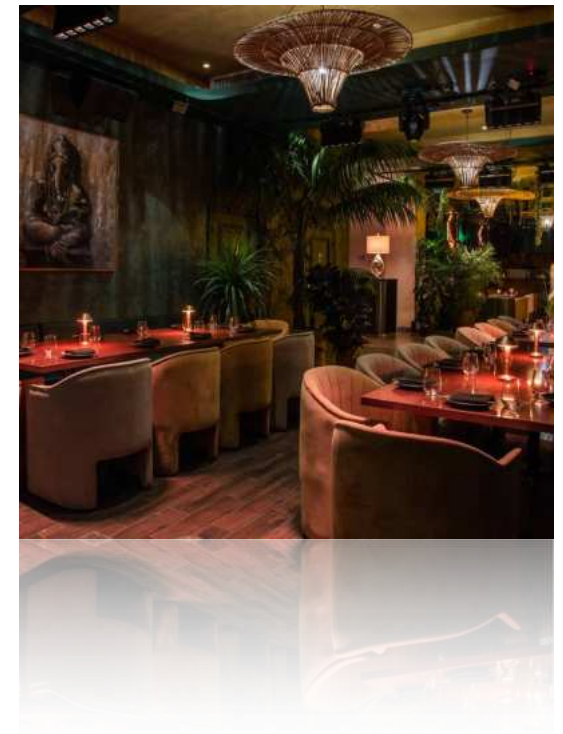
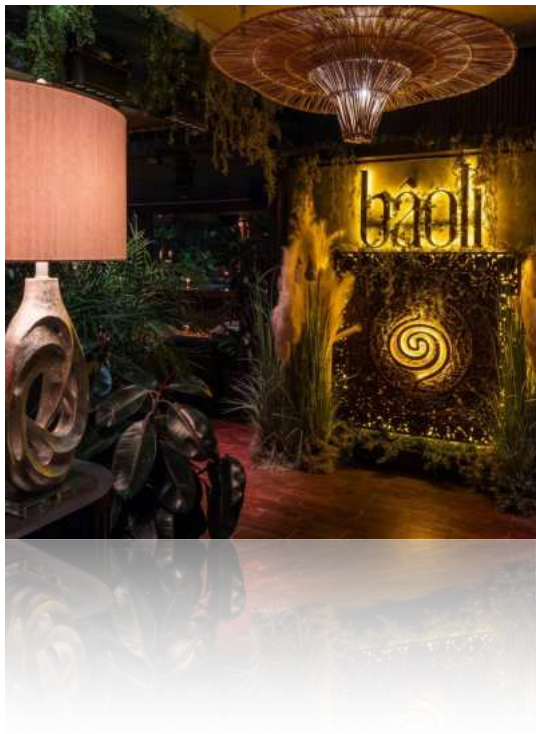


THE GR1D CLUB™ MIAMI 2026

bâoli

The GR1D CLUB™ Miami will take place on the night of **Sunday, May 3rd 2026**, following the Formula 1® Miami Grand Prix, at the **BÂOLI MIAMI**, located in South Beach at the iconic Collins Avenue. Doors will open at midnight and before the party starts we will host our friends and sponsors for a dinner right there.

Bâoli Miami is known for its nightly transformation into a partying paradise where conviviality reigns in between the stars and the international jetsetters. The restaurant, lounge and club tempts and teases at any hour. When night falls, the music crescendos and the inviting restaurant revamps into a playground for the nocturnal featuring some of the world's most iconic DJs.



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THE GR1D CLUB™ BARCELONA 2026



The GR1D CLUB™ Barcelona will take place on the night of **Sunday, June 14th 2026**, following the Spanish Formula 1® Gran Premio, once again at the **CDLC - Carpe Diem Lounge Restaurant Music Beach Club**, located at Passeig Maritim 32, right below the Arts Hotel. Doors will open at midnight and before the party starts we will host our friends and sponsors for a dinner right there.

The CDLC is one of Barcelona's leading clubs, hosting an international clientele and A-list celebrities since many years, giving the GR1D CLUB™ the perfect environment to accommodate our guests from motor-sport and the Spanish nightlife, paired with our unique DJ lineup.



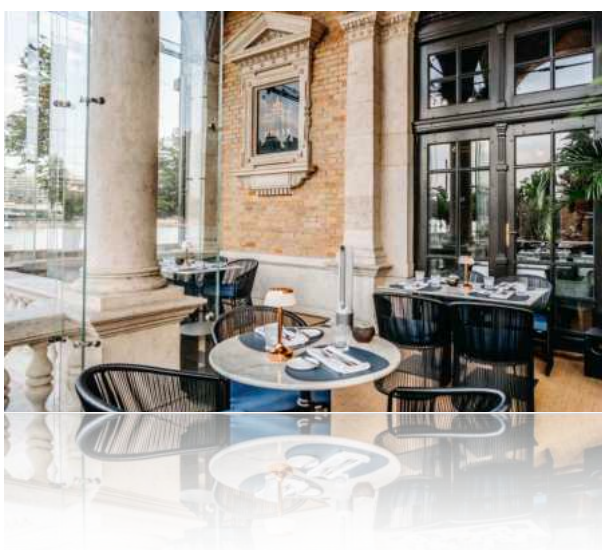


THE GR1D CLUB™ BUDAPEST 2026

FELIX
KITCHEN & BAR

The GR1D CLUB™ Budapest will take place on the night of the **Sunday, July 26th 2026**, following the Formula 1® Magyar Nagydíj, at the **Felix Kitchen&Bar**, located at Ybl Miklós tér 9. Doors will open at 10pm and before the party starts we will host our friends and sponsors for a dinner right there.

The FELIX is a full-fledged contemporary art space. It is traditional, yet modern, passionate about premium gastronomy, bar culture, quality ingredients and art - and the perfect match to host the GR1D CLUB™ guests.



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THE GR1D CLUB™ MILAN 2026

JUSTME
MILANO

The GR1D CLUB™ Milan will take place on the night of **Sunday, September 6th 2026**, following the Formula 1® Gran Premio d'Italia, at **Justme Club**, situated at Via Luigi Camoens below the Torre Branca. Doors will open at 11pm and before the party starts we will host our friends and sponsors for a dinner right there.

Located in the city's largest garden, Parco Sempione, the former Just Cavalli Club was the pet project of Roberto Cavalli. In the last years Justme Club has been a seven day a week, twelve month a year entertainment mecca for a wide audience between 18 and 40 years of age, earning international fame at the highest levels of public relations reward. Justme Club is “THE” reference point for all media, entertainment, sports and fashion events in the city of Milan. It comes as no surprise that regular clients are motor-sports champions, soccer and tennis stars, international TV show celebrities, academy award-winning actors, rock concert stars and male and female world class top models.



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THE GR1D CLUB™ MADRID 2026

GABANA
MUSIC CLUB

The GR1D CLUB™ Madrid will take place on the night of **Sunday, September 13th 2026**, following the Formula 1® Gran Premio de España, at the Gabana Music Club, situated right in Madrid's heart. Doors will open at 11pm, and before the party starts we will host our friends and sponsors for a dinner at Jimmy's Restaurant.



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THE GR1D CLUB™ CDMX 2026



The GR1D CLUB™ CDMX will take place on the night of **Sunday, November 1st 2026**, following the Formula 1® Gran Premio de la Ciudad de México, at Bagatelle CDMX, situated right in the heart of Polanco at the infamous President Masaryk. Doors will open at 11pm, and before the party starts we will host our friends and sponsors for a dinner right there.





The GR1D CLUB™ has an extensive marketing and communications plan, which is subject to continual expansion and development. Sponsorship of the GR1D CLUB™ events will give your brand a broad exposure.

The GR1D CLUB™ offers a matchless opportunity for brands to associate themselves with top class motor-sport fashionable events, aimed to allow each brand holder to reach a selected group of VIPs and high profile consumers in an environment that brings together the best elements of motor-sport, fashion and music and to ensure competitive brand presence before and around the above mentioned Formula 1® Grand Prix, also through the execution of on and off track marketing activities.


HUBLOT


Heineken

BELVEDERE
V O D K A

bâoli  RESTAURANT CLUB
CDLC BARCELONA

FELIX
KITCHEN & BAR

JUSTME
M I L A N O


B A G A T E L L E

GABANA
MUSIC CLUB

OATH
G I N

 **ORGANICS**
by Red Bull

roberto cavalli
VODKA

PIRELLI

setz
HARD SELTZER



THE GR1D CLUB™ DIAMOND SPONSOR 2026

Rights and Benefits:

- ▶ Title Sponsor of a 2026 GR1D CLUB™ event
- ▶ VIP Club table for 10pax at the events
- ▶ Branding on all event marketing and advertising collateral
- ▶ Branding on the event media backdrop
- ▶ Representation across all PR communication
- ▶ Branding on the GR1D CLUB™ website and hyperlink through to website

Fee per single event: EUR 60.000*

Fee for all 6 events: EUR 300.000*

* Local VAT included.





THE GR1D CLUB™ EMERALD SPONSOR 2026

Rights and Benefits:

- ▶ Official Sponsor of a 2026 GR1D CLUB™ event
- ▶ VIP Club table for 6pax at the events
- ▶ Representation across all PR communication
- ▶ Branding on selected marketing and advertising collateral
- ▶ Branding on the GR1D CLUB™ website and hyperlink through to website

Fee per single event: EUR 40.000*

Fee for all 6 events: EUR 200.000*

* Local VAT included.





THE GR1D CLUB™ SAPPHIRE SPONSOR 2026

Rights and Benefits:

- ▶ Main Sponsor of a 2026 GR1D CLUB™ event
- ▶ VIP Club table for 4pax at the events
- ▶ Representation across all PR communication
- ▶ Branding on the GR1D CLUB™ website and hyperlink through to website

Fee per single event: EUR 20.000*

Fee for all 6 events: EUR 100.000*

* Local VAT included.



GRAND
PRIX™

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